

**Somebody
encouraged me.**

**Giving is a
family tradition.**

I was moved by a story.

**I want to support a
particular organisation.**

**It allows me
to save taxes.**

**I find it cool to
help others.**

**I would like to keep
the memory of a
person who died.**



**I want to do something
that has a lasting impact.**

**I am getting involved
for religious reasons.**

**I would like to be connected
to others in a worthy cause.**

**My involvement makes
me part of a community.**

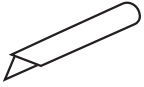


C REASONS FOR INVOLVEMENT

I am supporting my family.

**I would like to be
seen as a role model.**

**I needed help at one
point and I would like to
give something back.**

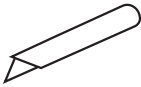


**I want to help others
who are less fortunate.**

**I would like to improve
my image or the image
of my company.**



REASONS FOR INVOLVEMENT



0-18 years

18-60 years

from 60 years

Instructions

Nake a sticker that corresponds to your age.
Stick it to the message to which you most relate.